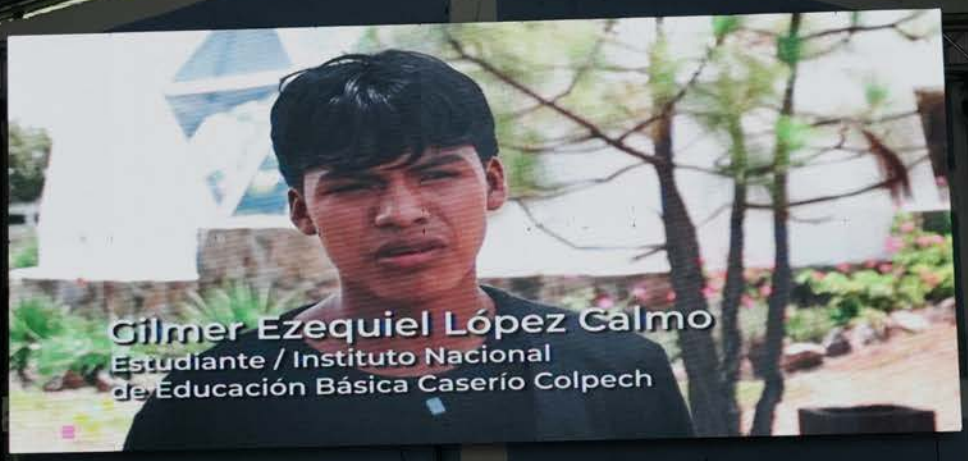
#09



COFFEECARE
NEWS

WELCOME TO A NEW EDITION!

October brought us memorable moments filled with community spirit, young talent, and valuable recognition of our international track record.

In this edition, we share the double celebration we enjoyed with the children of the **Coffee Club** in the community of Colpech, as well as the awards ceremony honoring the young content creators from the **"Lo Mejor del Café"**, program, who proudly showcased the coffee-growing heritage of Santa Bárbara, Huehuetenango.

We close with a positive story that fills us with pride: **Coffee Care´s** inclusion in the latest report published by our partner and sponsor **Caribou Coffee**, recognizing more than two decades of trust and transparent impact in Guatemala's coffee industry.

Join us as we revisit these stories!









1

A DOUBLE CELEBRATION IN COLPECH, HUEHUETENANGO

October began with an unforgettable day in the community of Colpech, Huehuetenango.

n an atmosphere filled with excitement, the children from our Coffee Club took center stage in a very special double celebration, bringing together International Coffee Day and Children's Day.

The event was attended by members of Coffee Care´s Board of Directors, who shared games, laughter, and meaningful moments with the young participants.

This gathering not only celebrated the joy of childhood, but also strengthened the children's pride in and sense of belonging to their families' coffee-growing heritage.

he participation of Board members, who spent time with the children at the Colpech Community Center, reaffirmed that at Coffee Care, human connection and commitment to new generations are at the heart of every decision we make.
.









2

LO MEJOR DEL CAFÉ 2026

After months of preparation, audiovisual workshops, and an enriching field visit to Hacienda del Café in Huehuetenango, the highlight of the "Lo Mejor del Café 2026" initiative finally arrived.

Throughout October, we recognized and formally awarded the six young participants who took on the challenge of becoming storytellers of their own communities.

Through the production of videos, photographs, and creative digital content, these young people captured, from a fresh perspective, everything that makes Huehuetenango's coffee-growing communities special—from agricultural traditions to the region's agrotourism potential.

Their work was presented with great enthusiasm to fellow students and teachers, demonstrating that when rural youth are equipped with modern communication tools, they become the best ambassadors of their homeland and advocates for a promising future within their communities.

We invite you to discover the results of this inspiring project here:

3

POSITIVE STORY

OUR IMPACT ON THE GLOBAL STAGE: THE CARIBOU COFFEE REPORT

Trust and transparency are the foundations upon which we build every partnership.

his month, we proudly celebrated the official publication of the Annual Impact Report by our partner and sponsor, Caribou Coffee, which highlighted our collaborative work with Coffee Care in Guatemala on an international level.

Having our work highlighted in the most important corporate sustainability report of a global partner with whom we have worked for more than 20 years is a testament to the trust placed in our team and the strength of our partnership in building a more equitable and sustainable coffee industry.

This recognition not only honors our technical team and Board of Directors, but, above all, every family, student, and coffee producer in the Guatemalan countryside, whose daily efforts are now being recognized and appreciated by Caribou Coffee leaders and customers around the world.

Thank you, **Caribou Coffee,** for continuing to believe in the transformative power of our communities!

Explore the full report here:





