

#08



WELCOME TO OUR OCTOBER EDITION!

September was a month filled with momentum, strengthened partnerships, and projects that continue to cross borders.

In this edition, we celebrate the arrival of essential resources to strengthen water security for coffee-growing families in Santa Bárbara, made possible through the support of **Starbucks**. We also highlight a historic international milestone: the export of our **Coffee Club** model, together with our partner Tchibo, to the Junín region of Perú.

We close this edition with a positive story that reminds us of the power of teamwork: improvements to the sanitation infrastructure at San Antonio Chacayá School in Atitlán, made possible through the continued commitment of **Unitrade**, teachers, and parents.

Join us as we revisit the highlights of this month!



1

WATER SECURITY IN SANTA BÁRBARA, HUEHUETENANGO

4 WATER RESERVOIRS WITH SUPPORT FROM STARBUCKS

Access to and efficient management of water are among the greatest challenges to the productivity and climate resilience of coffee-growing families in Santa Bárbara.

During September, we took a significant step forward in this municipality thanks to a valuable donation from Starbucks, consisting of four water storage reservoirs and six hours of machinery for the installation of each one.

Each reservoir has a significant storage capacity of 100 cubic meters of water. We installed the first one in the community of “Potrero”, under a shared-use model in which eight producers will share the reservoir. This model positively impacts an average area of 3.81 hectares, where approximately 83 quintals of parchment coffee are currently harvested.

This infrastructure not only strengthens water availability during critical periods of the production cycle, but also reduces the workload for producers, improves plot management, and lays a solid foundation for healthier and more sustainable harvests. The remaining three reservoirs will be installed in Xoconilaj, Tierra Blanca, and Cruz Quemada





2

THE COFFEE CLUB CROSSES BORDERS

INSPIRING NEW GENERATIONS IN JUNÍN, PERÚ

The methodology and impact of our **Coffee Clubs** continue to cross borders.

During September, Lesly Palacios, **Coffee Care's** Social Coordinator, traveled to South America alongside Mayfer Rodríguez, who successfully led the **Coffee Club** program in Guatemala.

Their destination was the Junín region of Perú, where they visited a technical educational center with a vision closely aligned with the one we developed in Guatemala.

The purpose of the trip was to present our Guatemalan **Coffee Club** model, its key learnings, and participatory activities in detail to our Peruvian counterparts, who also work in strategic partnership with Tchibo.

This exchange not only generated contagious enthusiasm among the teachers and young people of Junín, but also reaffirmed **Coffee Care's** leadership in the comprehensive development of new generations at coffee origin.

Seeing our methodology inspire other countries in the region fills us with pride and opens the door to an increasingly connected international network for learning and knowledge exchange across the coffee sector.

POSITIVE STORIES

WHEN THE COMMUNITY AND UNITRADE COME TOGETHER

At **Coffee Care** we believe that the most lasting transformations happen when communities actively participate. In September, our partner **UNITRADE** reaffirmed its ongoing commitment to children and education by once again supporting San Antonio Chacayá School, located on Lake Atitlán.

This time, the project focused on improving and upgrading some of the school's sanitation facilities. Materials and skilled labor were provided to renovate the handwashing stations, install a proper dishwashing sink, and technically connect two water tanks for the collection and use of rainwater.

These improvements directly benefit the nearly 200 students who attend the school.

What makes this initiative especially inspiring is that it became a true example of shared responsibility: teachers and parents actively joined the effort by contributing some of the necessary supplies and carrying out part of the work.

Seeing an organized community working side by side with the export sector demonstrates that ensuring dignified educational environments is a goal we can achieve together.

Thank you, **UNITRADE** and the Chacayá educational community!

