

# #07



## COFFEECARE NEWS

## WE'RE EXCITED TO SHARE OUR TEAM AND PROJECTS' UPDATES!

In the seventh edition of **COFFEE NEWS**, we're bringing you updates from our projects with coffee-growing communities in Huehuetenango and important developments within our team.

The highlights include the inspiring results of the **"Yo Siembro mi Comida"** (*"I Grow My Own Food"*) project, where several brave women are building their future.

We're also showcasing the ongoing training initiatives we provide to our team to increase our impact in the communities.

Plus, discover the inspiring story of Rebeca, a woman who proves that education and dedication can truly transform lives.

Join us in celebrating these achievements and keep working together toward a more prosperous future for all!

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## HARVESTING THE FUTURE: THE RESULTS OF THE "YO SIEMBRO MI COMIDA" PROGRAM

During July and August, the **"Yo Siembro mi Comida"** project made huge strides in the community of Moxnán, Santa Bárbara, Huehuetenango.

We held four key sessions covering topics such as personal well-being through the **"Gift of Joy"** workshop, as well as healthy eating benefits and business planning.

To celebrate these efforts, we awarded diplomas to 11 women who completed the training process in this community — bringing the total number of trained women to 40.



### Our commitment is producing tangible results:

- 8 business plans completed with the latest group.
- 15 follow-up visits to the first Hydroponics group to provide support and update their data.
- 10 agricultural follow-up visits with Moxnán entrepreneurs to track their progress.
- To expand our impact, we have already visited 2 homes in search of the next community to serve.

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## ONGOING TRAINING: OUR TEAM GROWS TO CREATE GREATER IMPACT

At Coffee Care, we believe the best investment is training our team.

With the support of Tchibo, we've continued our training in participatory methodologies.

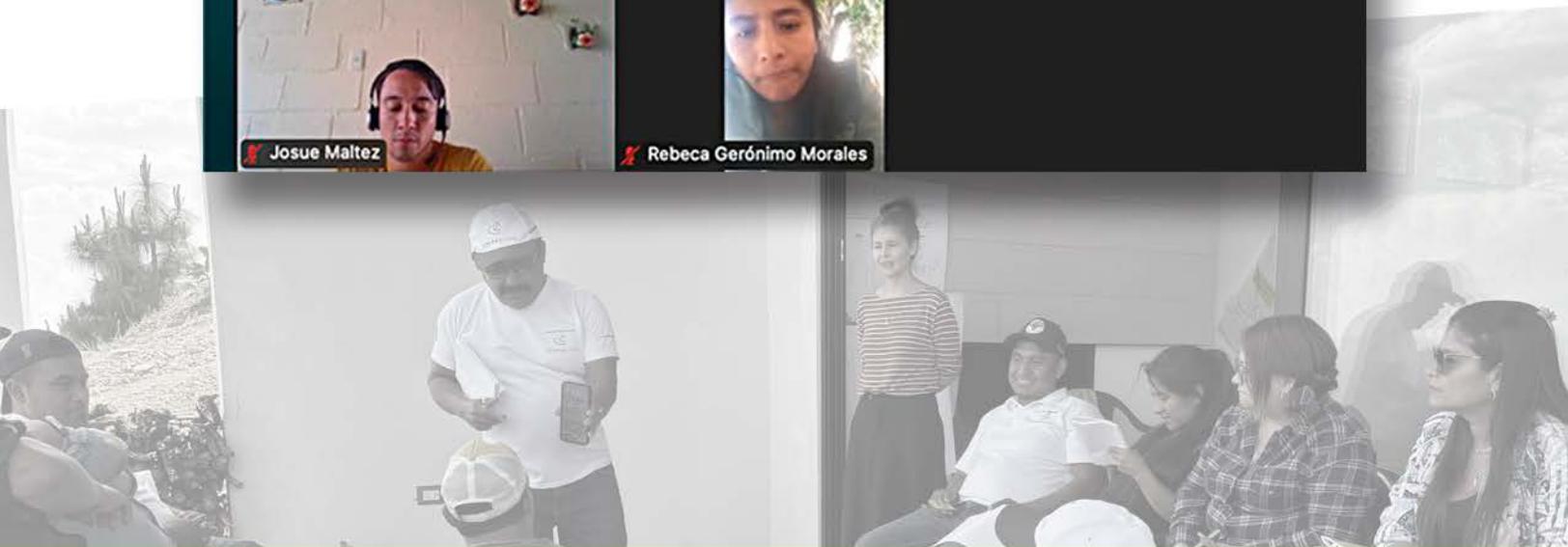
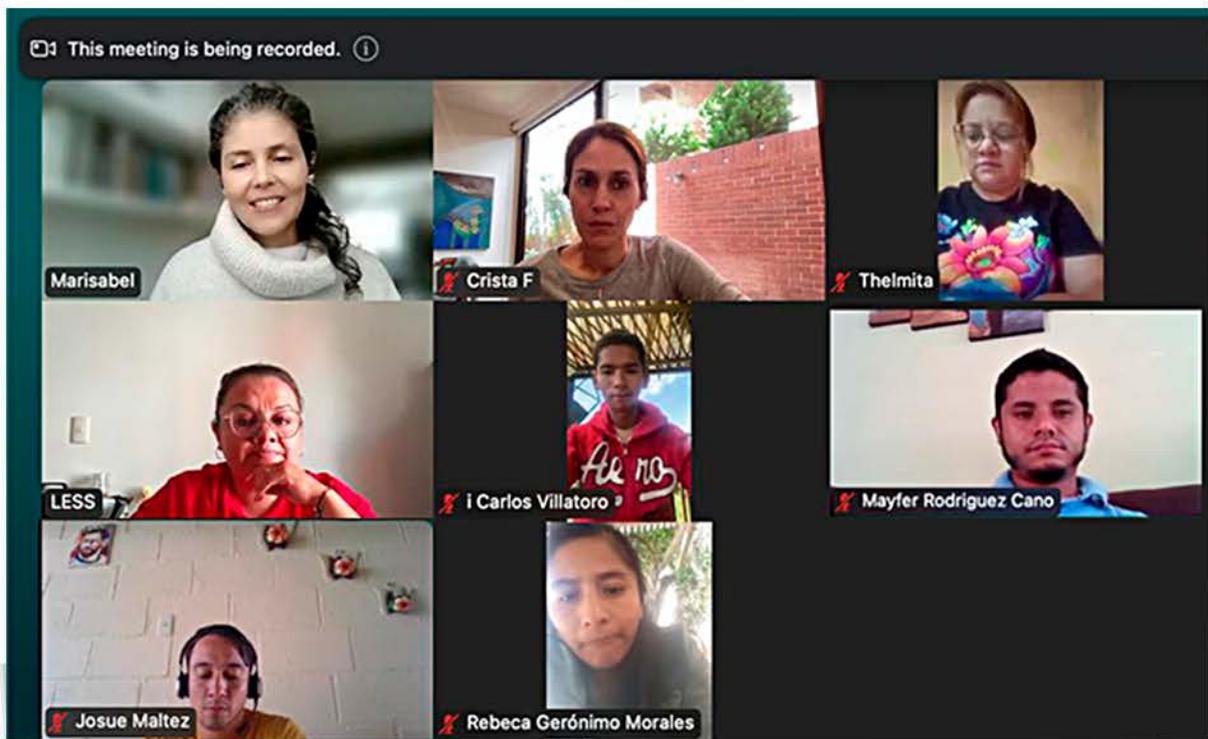
After an in-person workshop in April, we've kept learning virtually — gaining and strengthening tools to deliver more effective and dynamic trainings.

## Our goal is simple: to achieve a greater impact

These tools not only improve the way we work with coffee growers but also benefit all our programs.

By learning how to better engage our audiences and share knowledge more effectively, we ensure each training session becomes a transformative experience.

We're proud to keep growing professionally to better serve the communities.





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## SUCCESS STORY

### REBECA, AN EXAMPLE OF PERSEVERANCE

We want to celebrate the story of **Rebeca Gerónimo Morales**, an extraordinary woman who is a cornerstone of **Coffee Care**.

In addition to being part of our dedicated team, she is also a beneficiary of the **R10 Scholarship**, through which she's studying to become a teacher.

Her dedication is an inspiring example of balancing work, family life, and studies.

Despite the demands of her job and caring for her family, Rebeca has shown incredible tenacity and perseverance on her educational journey.

She's currently completing her teaching practicum — a milestone that reflects her commitment and the success of her efforts.

We're immensely proud that one of our own — someone who has trusted our projects and now helps us build new ones — is living proof of the power of education and resilience.

*Congratulations, Rebeca!*